

2019

" " " " " " " 2019
CAC [2020]0390

2019

2019

2019

" "
2019 12 31

101,052.89

0.00

101,052.89

29.70% 2019

2020 2

eMarketer

	2020	6	30	2020	
	889			40.2	52.43
26.25		100%			
	58.43		30.84		28%
319			Brian Olsavsky		
				57%	49%
			65		

2 eMarketer

eMarketer

				eMarketer
		76.4%		
	52.7%			
	30			
		41.9%	1.31	
37.8%	52.9%			
	Target	Costco		Walmart
			21.8%	18.0%
			2019	37.0%
38.0%		44.2%	5.8%	eBay
		4.7%		
eMarketer		Andrew Lipsman		Instacart
				Costco

3

	2020		2020
		30%	
2,115		31.8%	1,603
	16.1%	11.8%	
2020		44.5%	20
	3.6%		
7			
	3.9%		1.3%
	2019		

	2020	177,595.12
67.86%	19,135.23	3491.40%
14,333.81		186.35%
	002640	
300209		300866
2020		

1

2020	1-6	204,717.67
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29.39%

Q2

63.96%

Q2

100%

2

2011

2018

10

99.9991%

B2C

eBay

Wish

3C

100

2020

236,672.36

110.31%

8,003.49

23.03%

3

2020 8

2020

352,771.34

24.52%

27,656.34

8.27%

2020

2019

2020

1

Ri :

	2020	2021	2022	2023	2024	
	302,360.79	383,285.07	448,498.13	496,748.51	523,436.65	523,436.65

2

2020 1-6

3

	2020	2021	2022	2023	2024	
	302,360.79	383,285.07	448,498.13	496,748.51		

2020

2020

2019

2020

91.73%

60%

2020

2020

2019

2019

2020 9 15